

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 42.520535 Longitude: -83.765487

| Grand Crossing Brighton, MI | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|-----------------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
| Population | Current Year Estimated Population | 15,862 | 43,086 | 205,534 |
| | Population Est 23Q1 | 15,820 | 43,027 | 205,182 |
| | Population Est 22Q4 | 15,804 | 42,943 | 204,859 |
| | Population Est 22Q3 | 15,807 | 42,878 | 204,568 |
| | Population Est 22Q2 | 15,807 | 42,812 | 204,165 |
| | Population Est 22Q1 | 15,787 | 42,749 | 203,955 |
| | Population Est 21Q4 | 15,749 | 42,638 | 203,635 |
| | Population Est 21Q3 | 15,742 | 42,468 | 203,060 |
| | Population Est 21Q2 | 15,703 | 42,371 | 202,998 |
| | Population Fcst | 16,563 | 45,173 | 216,616 |
| | 2010 Census Population | 15,459 | 39,624 | 174,862 |
| | 2000 Census Population | 14,468 | 37,503 | 151,443 |
| | 1990 Census Population | 12,538 | 30,030 | 110,271 |
| | Current Year Daytime Population | 29,005 | 52,075 | 210,391 |
| | Average Seasonal Population | 409 | 1,365 | 5,444 |
| | Historical Annual Growth, 1990 – 2000 | 1.44% | 2.25% | 3.22% |
| | Historical Annual Growth, 2000 – 2010 | 0.67% | 0.55% | 1.45% |
| | Estimated Annual Growth, 2010 – CY | 0.18% | 0.59% | 1.14% |
| | Projected Annual Growth, CY to Y5 | 0.87% | 0.95% | 1.06% |
| | Group Qtrs Est | 137 | 328 | 1,498 |
| Transient Est Average Last 4 Qtrs | 462 | 1,280 | 7,501 | |
| Households | Current Year Estimated Households | 6,963 | 17,267 | 81,239 |
| | Households Est 23Q1 | 6,940 | 17,233 | 81,042 |
| | Households Est 22Q4 | 6,934 | 17,200 | 80,924 |
| | Households Est 22Q3 | 6,936 | 17,176 | 80,817 |
| | Households Est 22Q2 | 6,938 | 17,152 | 80,686 |
| | Households Est 22Q1 | 6,926 | 17,123 | 80,622 |
| | Households Est 21Q4 | 6,909 | 17,078 | 80,465 |
| | Households Est 21Q3 | 6,906 | 17,012 | 80,248 |
| | Households Est 21Q2 | 6,890 | 16,978 | 80,308 |
| | Households Fcst | 7,295 | 18,124 | 85,574 |
| | 2010 Census Households | 6,533 | 15,527 | 67,191 |
| | 2000 Census Households | 5,833 | 13,892 | 56,346 |
| | 1990 Census Households | 4,578 | 10,433 | 39,803 |
| | Historical Annual Growth, 1990 – 2000 | 2.45% | 2.90% | 3.54% |
| | Historical Annual Growth, 2000 – 2010 | 1.14% | 1.12% | 1.78% |
| | Estimated Annual Growth, 2010 – CY | 0.45% | 0.75% | 1.34% |
| | Projected Annual Growth, CY to Y5 | 0.94% | 0.97% | 1.04% |
| Population per Household | 2.26 | 2.48 | 2.51 | |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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| Grand Crossing Brighton, MI | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|--|--------------------------|---------------------------|---------------------------|
| Income | HH Income \$500,000 or more | 2.4% | 3.5% | 3.3% |
| | HH Income \$250,000 to \$499,999 | 2.9% | 4.2% | 3.9% |
| | HH Income \$200,000 to \$249,999 | 6.7% | 9.9% | 9.1% |
| | HH Income \$175,000 to \$199,999 | 5.9% | 6.4% | 6.3% |
| | HH Income \$150,000 to \$174,999 | 8.3% | 8.4% | 8.2% |
| | HH Income \$100,000 to 149,999 | 19.1% | 19.5% | 19.8% |
| | HH Income \$75,000 to 99,999 | 14.1% | 13.0% | 13.0% |
| | HH Income \$50,000 to 74,999 | 17.3% | 13.4% | 14.6% |
| | HH Income \$35,000 to 49,999 | 8.6% | 8.8% | 8.9% |
| | HH Income \$25,000 to 34,999 | 4.6% | 4.9% | 5.3% |
| | HH Income \$15,000 to 24,999 | 5.3% | 4.4% | 3.7% |
| | HH Income \$0 to 14,999 | 4.9% | 3.6% | 4.0% |
| | Average Household Income | \$116,762 | \$138,767 | \$131,326 |
| | Median Household Income | \$90,909 | \$104,297 | \$101,300 |
| | Per Capita Income | \$51,571 | \$55,789 | \$52,124 |
| | Average Disposable Income | \$90,932 | \$101,553 | \$99,249 |
| | Median Disposable Income | \$77,149 | \$87,250 | \$85,183 |
| | Discretionary HH Income Over \$150,000 | 7.6% | 12.3% | 10.8% |
| | Discretionary HH Income \$125,000 to \$149,999 | 5.1% | 7.3% | 6.6% |
| | Discretionary HH Income \$100,000 to \$124,999 | 10.8% | 11.3% | 11.5% |
| | Discretionary HH Income \$75,000 to \$99,999 | 14.7% | 15.0% | 14.6% |
| | Discretionary HH Income \$50,000 to \$74,999 | 20.2% | 18.9% | 19.7% |
| | Discretionary HH Income \$25,000 to \$49,999 | 25.1% | 21.4% | 22.4% |
| | Discretionary HH Income Under \$25,000 | 16.7% | 13.9% | 14.5% |
| | Average Discretionary HH Income | \$67,946 | \$77,102 | \$74,473 |
| | Median Discretionary HH Income | \$59,754 | \$69,272 | \$66,947 |
| | Householder White – Count | 6,427 | 15,974 | 71,484 |
| | Median HH Income | \$90,444 | \$103,721 | \$100,747 |
| | Average HH Income | \$99,312 | \$109,222 | \$107,414 |
| | Householder Black or African-American – Count | 44 | 140 | 1,856 |
| | Median HH Income | \$29,108 | \$57,071 | \$52,693 |
| | Average HH Income | \$55,618 | \$63,325 | \$70,541 |
| | Householder Hispanic – Count | 175 | 356 | 2,255 |
| | Median HH Income | \$86,936 | \$93,512 | \$89,056 |
| | Average HH Income | \$93,358 | \$102,444 | \$94,557 |
| Householder Asian or Pacific Islander – Count | 70 | 179 | 2,811 | |
| Median HH Income | \$138,446 | \$111,970 | \$156,711 | |
| Average HH Income | \$128,717 | \$117,082 | \$140,471 | |
| Householder Other or Pacific Islander – Count | 247 | 618 | 2,834 | |
| Median HH Income | \$145,872 | \$143,623 | \$114,521 | |
| Average HH Income | \$128,664 | \$131,124 | \$113,697 | |

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| Grand Crossing Brighton, MI | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|------------------------------------|---------------------------|--------------------------|---------------------------|---------------------------|
| Gender | Male Population | 7,701 | 21,416 | 102,032 |
| | Female Population | 8,161 | 21,669 | 103,502 |
| Total Population by Age | Count of Pop 0 to 4 years | 769 | 1,952 | 10,068 |
| | Count of Pop 0 to 7 years | 1,116 | 2,914 | 15,156 |
| | Count of Pop 5 - 13 | 1,480 | 4,195 | 21,369 |
| | Count of Pop 14 - 18 | 698 | 2,071 | 10,524 |
| | Count of Pop 19 - 22 | 717 | 2,101 | 10,490 |
| | Count of Pop 22 - 25 | 551 | 1,578 | 7,753 |
| | Count of Pop 25 - 29 | 847 | 2,244 | 11,520 |
| | Count of Pop 30 - 34 | 993 | 2,236 | 11,531 |
| | Count of Pop 35 - 39 | 994 | 2,423 | 12,377 |
| | Count of Pop 40 - 44 | 951 | 2,555 | 13,057 |
| | Count of Pop 45 - 59 | 2,930 | 8,392 | 41,159 |
| | Count of Pop 60 - 74 | 3,250 | 9,257 | 39,597 |
| | Count of Pop 75 - 84 | 1,154 | 3,026 | 12,298 |
| | Count of Pop 85+ | 528 | 1,056 | 3,791 |
| | % of Pop 0 to 4 years | 4.8% | 4.5% | 4.9% |
| | % of Pop 0 to 7 years | 7.0% | 6.8% | 7.4% |
| | % of Pop 5 - 13 | 9.3% | 9.7% | 10.4% |
| | % of Pop 14 - 18 | 4.4% | 4.8% | 5.1% |
| | % of Pop 19 - 22 | 4.5% | 4.9% | 5.1% |
| | % of Pop 22 - 25 | 3.5% | 3.7% | 3.8% |
| | % of Pop 25 - 29 | 5.3% | 5.2% | 5.6% |
| | % of Pop 30 - 34 | 6.3% | 5.2% | 5.6% |
| | % of Pop 35 - 39 | 6.3% | 5.6% | 6.0% |
| | % of Pop 40 - 44 | 6.0% | 5.9% | 6.4% |
| | % of Pop 45 - 59 | 18.5% | 19.5% | 20.0% |
| | % of Pop 60 - 74 | 20.5% | 21.5% | 19.3% |
| | % of Pop 75 - 84 | 7.3% | 7.0% | 6.0% |
| | % of Pop 85+ | 3.3% | 2.5% | 1.8% |
| Median Age | 44.6 | 45.4 | 42.7 | |
| Average Age | 44.1 | 43.8 | 42.0 | |
| Male Population by Age | % of Pop 0 to 4 years | 5.1% | 4.7% | 5.0% |
| | % of Pop 5 - 13 | 9.4% | 10.0% | 10.8% |
| | % of Pop 14 - 18 | 4.5% | 4.9% | 5.3% |
| | % of Pop 19 - 22 | 4.8% | 5.1% | 5.3% |
| | % of Pop 22 - 25 | 3.9% | 3.9% | 3.9% |
| | % of Pop 25 - 29 | 5.6% | 5.6% | 5.9% |
| | % of Pop 30 - 34 | 6.7% | 5.4% | 5.8% |
| | % of Pop 35 - 39 | 6.7% | 5.8% | 6.0% |
| | % of Pop 40 - 44 | 6.3% | 6.0% | 6.4% |
| | % of Pop 45 - 59 | 18.7% | 19.4% | 20.0% |
| | % of Pop 75 - 84 | 6.3% | 6.4% | 5.4% |
| | % of Pop 60 - 74 | 19.7% | 21.0% | 18.8% |
| | % of Pop 85+ | 2.4% | 1.8% | 1.3% |
| | Median Age | 42.7 | 43.9 | 41.5 |
| Average Age | 42.7 | 42.8 | 41.0 | |

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|--------------------------------|---|--------------------------|---------------------------|---------------------------|
| | % of Pop 0 to 4 years | 4.6% | 4.4% | 4.8% |
| | % of Pop 5 - 13 | 9.2% | 9.5% | 10.0% |
| | % of Pop 14 - 18 | 4.3% | 4.7% | 5.0% |
| | % of Pop 19 - 22 | 4.2% | 4.6% | 4.9% |
| | % of Pop 22 - 25 | 3.1% | 3.4% | 3.6% |
| | % of Pop 25 - 29 | 5.1% | 4.8% | 5.3% |
| | % of Pop 30 - 34 | 5.9% | 5.0% | 5.4% |
| | % of Pop 35 - 39 | 5.9% | 5.5% | 6.0% |
| | % of Pop 40 - 44 | 5.7% | 5.8% | 6.3% |
| | % of Pop 45 - 59 | 18.3% | 19.6% | 20.0% |
| | % of Pop 60 - 74 | 21.2% | 22.0% | 19.7% |
| | % of Pop 75 - 84 | 8.2% | 7.6% | 6.5% |
| | % of Pop 85+ | 4.2% | 3.1% | 2.4% |
| | Median Age | 46.9 | 47.0 | 44.0 |
| Average Age | 45.4 | 44.8 | 42.9 | |
| Race | Count of White | 14,656 | 39,508 | 179,408 |
| | Count of Black or African-American | 166 | 454 | 4,512 |
| | Count of Asian or Pacific Islander | 208 | 624 | 9,522 |
| | Count of Other races | 833 | 2,499 | 12,092 |
| | White | 92.4% | 91.7% | 87.3% |
| | Black or African American | 1.0% | 1.1% | 2.2% |
| | Asian | 1.3% | 1.4% | 4.6% |
| | Other Races | 5.3% | 5.8% | 5.9% |
| Language Spoken | Speak English at Home | 94.4% | 95.8% | 92.1% |
| | Speak Spanish at Home | 0.7% | 0.9% | 1.5% |
| | Speak French or French Creole at Home | 0.2% | 0.2% | 0.2% |
| | Speak German at Home | 0.6% | 0.4% | 0.4% |
| | Speak Other Indo-European Languages at Home | 1.6% | 0.8% | 1.4% |
| | Speak Russian and Other Slavic Languages at Home | 1.2% | 0.7% | 1.0% |
| | Speak Chinese at Home | 0.5% | 0.2% | 0.7% |
| | Speak Korean at Home | 0.1% | 0.1% | 0.3% |
| | Speak Vietnamese at Home | 0.0% | 0.0% | 0.1% |
| | Speak Other Asian Languages at Home | 0.1% | 0.2% | 1.4% |
| | Speak Tagalog and Other Pacific Languages at Home | 0.0% | 0.0% | 0.1% |
| | Speak Other Language at Home | 0.8% | 0.6% | 0.7% |
| Hispanic | Hispanic Population | 505 | 1,334 | 7,148 |
| | Hispanic Population Percent | 3.2% | 3.1% | 3.5% |
| | Mexican | 62.6% | 63.4% | 67.6% |
| | Puerto Rican | 12.7% | 8.9% | 8.2% |
| | Cuban | 1.4% | 1.0% | 3.7% |
| | Dominican | 1.2% | 2.4% | 5.1% |
| | Central American | 1.0% | 3.7% | 2.4% |
| | South American | 11.9% | 6.4% | 4.3% |
| | Other Hispanic | 9.3% | 14.2% | 8.6% |
| | 2000 Hispanic Population Percent | 2% | 1% | 1% |
| | 1990 Hispanic Population Percent | 1% | 1% | 1% |

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|------------------------------------|--|--------------------------|---------------------------|---------------------------|
| Ancestry | American (percent of total population) | 4.2% | 4.2% | 4.4% |
| | American | 4.0% | 3.9% | 4.1% |
| | Native American (ie. Indian/Eskimo) | 0.2% | 0.2% | 0.2% |
| | Hawaiian/Pacific Islander | 0.1% | 0.0% | 0.0% |
| | Asian (percent of total population) | 1.3% | 1.4% | 4.6% |
| | Chinese | 0.3% | 0.2% | 0.8% |
| | Japanese | 0.0% | 0.1% | 0.5% |
| | Korean | 0.1% | 0.2% | 0.5% |
| | South Central Asian (ie. Indian) | 0.5% | 0.6% | 2.1% |
| | South East Asian (ie. Vietnamese) | 0.2% | 0.2% | 0.5% |
| | Other Asian | 0.2% | 0.2% | 0.2% |
| | European (percent of total population) | 62.5% | 63.8% | 58.6% |
| | British | 9.2% | 10.1% | 8.6% |
| | Dutch | 1.6% | 1.4% | 1.1% |
| | French | 2.6% | 2.7% | 2.5% |
| | German | 14.5% | 15.1% | 13.7% |
| | Italian | 4.4% | 5.3% | 4.8% |
| | Polish | 8.6% | 8.5% | 7.7% |
| | Scandinavian | 3.5% | 3.4% | 3.0% |
| | Scotch/Irish | 11.4% | 11.0% | 10.5% |
| Other European (ie. Greek/Russian) | 6.7% | 6.4% | 6.9% | |
| Middle Eastern | 1.2% | 0.9% | 0.9% | |
| Other Ancestry | 10.5% | 9.5% | 11.3% | |
| Unclassified Ancestry | 17.2% | 17.1% | 16.7% | |
| Education (Age 25+) | Adult Population (25 Years or Older) | 11,647 | 31,189 | 145,330 |
| | Elementary (0 to 8) | 1.7% | 1.3% | 0.9% |
| | Some High School (9 to 11) | 3.2% | 2.6% | 2.4% |
| | High School Graduate (12) | 22.5% | 21.9% | 20.9% |
| | Some College (13 to 16) | 19.6% | 19.5% | 21.1% |
| | Associates Degree Only | 8.8% | 8.8% | 9.0% |
| | Bachelors Degree Only | 28.3% | 30.1% | 28.8% |
| | Graduate Degree | 15.8% | 15.8% | 16.8% |
| | % College (4+) | 44.1% | 45.9% | 45.5% |
| Household Type | Total Households – count | 6,963 | 17,267 | 81,239 |
| | One Person HHs – count | 2,219 | 4,330 | 20,808 |
| | Family HHs – count | 4,228 | 12,018 | 56,235 |
| | Married Couple – count | 3,436 | 9,974 | 47,094 |
| | w/own children – count | 1,190 | 3,517 | 19,135 |
| | w/out own children – count | 2,246 | 6,458 | 27,960 |
| | Male Householder – count | 199 | 583 | 3,242 |
| | Female Householder – count | 593 | 1,461 | 5,898 |
| | Non-Family Households – count | 516 | 919 | 4,196 |
| | 1 Person Household | 31.9% | 25.1% | 25.6% |
| | 2 Person Household | 35.6% | 36.8% | 34.5% |
| | 3 Person Household | 13.5% | 15.0% | 15.7% |
| | 4 Person Household | 11.6% | 14.0% | 15.1% |
| | 5 Person Household | 4.8% | 6.2% | 6.3% |
| 6 Person Household | 1.9% | 2.0% | 1.9% | |
| 7+ Person Household | 0.7% | 0.9% | 0.9% | |
| % Households With Children | 23.7% | 26.5% | 28.8% | |

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|--|---|--------------------------|---------------------------|---------------------------|
| Housing | Total Housing Units | 7,338 | 18,121 | 85,125 |
| | Owner Occupied Percent | 72.4% | 79.7% | 75.7% |
| | Renter Occupied Percent | 22.5% | 15.6% | 19.8% |
| | Vacant Housing Percent | 5.1% | 4.7% | 4.6% |
| | Total Housing Units (Census 2000) | 6,097 | 14,600 | 59,660 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 1.4% | 3.0% | 2.5% |
| | Property Value \$750,000 to \$999,999 | 3.4% | 7.4% | 7.7% |
| | Property Value \$500,000 to \$749,999 | 14.2% | 20.5% | 20.9% |
| | Property Value \$400,000 to \$499,999 | 20.4% | 18.8% | 17.3% |
| | Property Value \$300,000, to \$399,999 | 23.3% | 19.7% | 20.3% |
| | Property Value \$200,000 to \$299,999 | 25.3% | 16.0% | 14.9% |
| | Property Value \$150,000 to \$199,999 | 6.0% | 3.8% | 4.4% |
| | Property Value \$100,000 to \$149,999 | 3.5% | 2.8% | 3.4% |
| | Property Value \$60,000 to \$99,999 | 1.6% | 1.8% | 2.3% |
| | Property Value \$40,000 to \$59,999 | 0.1% | 0.9% | 1.4% |
| | Property Value \$0 to \$39,999 | 0.6% | 4.0% | 4.0% |
| | Median Home Value | \$355,976 | \$405,515 | \$396,639 |
| Wealth per Household | \$0 and under - percent | 16.1% | 15.4% | 15.7% |
| | \$1 to \$4999 - percent | 7.4% | 6.9% | 7.1% |
| | \$5k to \$9999 - percent | 4.1% | 3.9% | 4.0% |
| | \$10k to \$24999 - percent | 6.0% | 5.9% | 6.0% |
| | \$25k to \$49999 - percent | 6.8% | 6.7% | 6.7% |
| | \$50k to \$99999 - percent | 10.3% | 10.4% | 10.3% |
| | \$100k to \$249999 - percent | 18.8% | 19.2% | 18.9% |
| | \$250k to \$499999 - percent | 14.1% | 14.6% | 14.4% |
| | \$500k+ - percent | 16.3% | 17.1% | 16.8% |
| | Median HH Wealth | \$96,314 | \$106,448 | \$100,747 |
| | Avg HH Wealth | \$261,018 | \$270,888 | \$266,865 |
| Economic Viability | Economic Viability Local | 284 | 277 | 272 |
| | Economic Viability Indexed | 105 | 103 | 100 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 8,374 | 22,198 | 109,301 |
| | Managerial/Executive | 22.6% | 22.8% | 22.0% |
| | Professional Specialty | 27.6% | 25.9% | 27.4% |
| | Healthcare Support | 1.4% | 1.7% | 2.3% |
| | Sales | 13.6% | 13.4% | 11.5% |
| | Office & Administrative Support | 7.9% | 8.4% | 9.1% |
| | Protective Service | 0.9% | 1.3% | 1.4% |
| | Food Preparation | 5.2% | 5.1% | 4.8% |
| | Building Maintenance & Cleaning | 0.9% | 1.5% | 2.3% |
| | Personal Care | 2.5% | 2.6% | 2.0% |
| | Farming, Fishing, & Forestry | 0.4% | 0.2% | 0.2% |
| | Construction | 6.6% | 7.0% | 6.9% |
| | Production & Transportation | 10.3% | 9.9% | 10.1% |
| | Percent White Collar Workers | 73.2% | 72.2% | 72.4% |
| | Percent Blue Collar Workers | 26.8% | 27.8% | 27.6% |

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|--------------------------------|---------------------------------|--------------------------|---------------------------|---------------------------|
| | Agriculture/Mining/Construction | 8.8% | 8.3% | 6.9% |
| | Manufacturing | 15.9% | 17.4% | 19.2% |
| | Transportation | 3.2% | 3.6% | 3.8% |
| | Information | 1.2% | 1.3% | 1.5% |
| | Wholesale/Retail | 18.8% | 17.1% | 14.1% |
| | Finance, Insurance, Real Estate | 5.0% | 5.7% | 7.1% |
| | Professional Services | 8.9% | 7.8% | 8.2% |
| | Management Services | 0.6% | 0.3% | 0.3% |
| | Administrative/Waste Services | 1.7% | 2.4% | 2.8% |
| | Educational Services | 21.8% | 21.6% | 21.5% |
| | Entertainment Services | 7.6% | 8.0% | 8.0% |
| | Other Professional Services | 4.0% | 4.1% | 4.0% |
| | Public Administration | 2.5% | 2.4% | 2.7% |
| Vehicles per HH | No Vehicles | 6.5% | 3.9% | 3.1% |
| | 1 Vehicle | 31.7% | 25.4% | 28.0% |
| | 2 Vehicles | 43.8% | 43.7% | 44.5% |
| | 3 or more vehicles | 18.0% | 26.9% | 24.3% |
| | Average Number of Vehicles | 1.81 | 2.06 | 2.01 |
| Change | Births (last 12 months) | 144 | 374 | 1,909 |
| | Deaths (last 12 months) | 185 | 473 | 1,927 |
| | Migration (last 12 months) | 100 | 391 | 1,474 |
| Work place | Workplace Establishments | 1,284 | 2,127 | 6,985 |
| | Workplace Employees (FTE) | 15,152 | 23,200 | 86,005 |